

# Unwire.

Connecting you to your customers with wireless Internet access

**Finally, a wireless service provider that compliments *your* business.**

## **No-hassle installation**

Incipient makes the setup process simple and easy by performing all stages of the installation. We will procure the necessary equipment, data services and materials. Taking the hassle out of providing wireless Internet is our primary focus, saving you time and resources to conduct your business without added frustration.

## **Simplifying customer access**

Using wireless Internet has become even easier for customers through our homepage redirection. The user experience is as simple as opening their Internet browser, choosing their service plan or logging on with an existing account.

## **Enhance your bottom line**

By choosing Incipient you can receive the added benefit of sharing revenues generated at your location. You can earn revenue from every account sold at your location, supplementing your income through the sale of wireless Internet access while providing a valuable service to your customers.

## **More than just wireless Internet**

Incipient goes beyond simply providing wireless Internet services. Signage, marketing and co-branding are just a few of the benefits available. We'll help to get your business recognized locally as well as nationally. Most importantly, Incipient is a member of the Wi-Fi Alliance, adhering the highest standards of quality and service, including toll-free customer support.



Take a walk on the wireless side with

# Incipient Wireless Internet Access

## Quick Facts:

- Wi-Fi operates safely at a power output of less than one-sixth that of a cell phone
- Utilizing our wireless mesh technology, coverage can extend from a few hundred feet to several city blocks
- The number of wireless users has increased by over 220% in the past year and is expected to double again by the end of 2005
- Incipient wireless provides data speeds over 50 times faster than a standard dial-up connection and up to twice the speed of other wireless broadband connections

## Contact Information

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## Easy setup and installation

- Professional installation
- Enterprise-grade equipment
- Employee education programs
- Rapid deployment and activation
- Reliable, high-speed Internet connection
- 24-hour network monitoring and maintenance

## Simplified access for satisfied customers

- Toll-free customer support
- No client software to provide or install
- Variety of service options and methods
- Secure access prevents client-to-client intrusion
- Works with all popular operating systems and browsers

## Enhance *your* business

- Benefit from co-branded local and national advertising
- Bring our growing customer base to your location
- Increase customer satisfaction and loyalty
- Promotional opportunities available
- Low cost implementation

## More services available

- Rural and remote location connectivity available
- Custom account services and usage reporting
- Kiosk and on-site computers available
- Signage and marketing materials
- Optional wired access available
- Listings in national directories
- Wireless surveillance systems
- Co-branded portal pages
- Network printing

For more information about providing wireless Internet:

Call: **1-800-572-2000**

Email: [questions@incipient.net](mailto:questions@incipient.net)

